



Securing Your Web World

Worry-Free™

Business Security

*"I'm Worry-Free because...
...I can focus on my business
and not Internet security."*



Fast. Effective. Simple.

Today's business owners have two big concerns. One is keeping their computers and networks safe from online threats. The other is keeping their confidential business data protected and private.

Trend Micro™ Worry-Free™ Business Security alleviates these concerns, so you can focus on your business and not Internet security.

How Worry-Free Are You?

Too many small business owners think they aren't big enough to be the target of hackers. Unfortunately, this assumption is dead wrong.

Cybercriminals are attacking small businesses like never before because there are so many of them and the majority are using inadequate security.

For example, even though most businesses have antivirus software, many have had their sensitive data stolen, bank accounts drained, huge amounts of time spent on recovery, sales opportunities missed, and business reputations damaged.

I'm Worry-Free Because...

... Trend Micro is a **Security Leader**

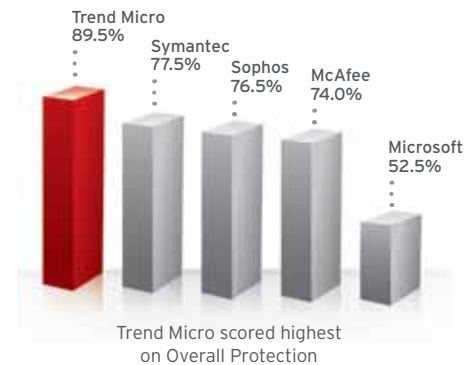
With over 20 years of successful experience and achievement as an industry-leading security provider, Trend Micro is the choice of hundreds of thousands of organizations worldwide for securing their computers, servers, and digital files. In AV-Test.org's independent tests, Trend Micro is ranked #1 in real-world online protection.

... Threats are Stopped **without Slowing Me Down**

Worry-Free Business Security is powered by the Trend Micro™ Smart Protection Network™ System — the security infrastructure that stops threats in cyberspace or “the cloud” and monitors the Internet 24/7, worldwide. It gathers and analyzes threat data, blocking viruses and other malware before they can reach your computers. And because processing is done off your system, Worry-Free Business Security uses less of your memory and disk space, so it won't slow you down.

... Installation and Use are **so Easy**

Worry-Free Business Security is simple to deploy and requires no administration, just like a set-it-and-forget-it consumer product. We designed it this way because we know a business owner doesn't have time for complex enterprise security solutions, yet needs strong security management tools.



... **Ranked #1 at Blocking Threats**

Trend Micro products have repeatedly been rated best at blocking threats when tested with other leading security software products. For example, Trend Micro scored highest in separate tests conducted in June, 2010 by AV-test.org.

Worry-Free Business Security Solutions

All Worry-Free Business Security solutions are designed for businesses with limited IT resources. Each solution safeguards against viruses, spyware, spam, and other web threats.

Fast

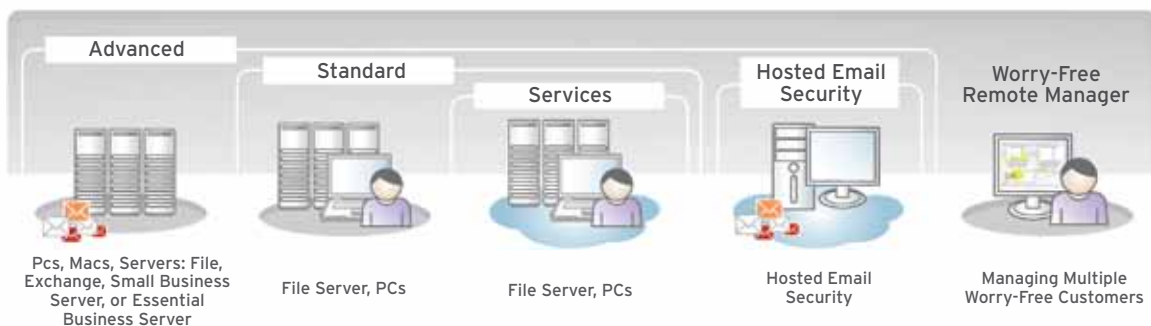
- Powered by Trend Micro Smart Protection Network to identify and block new and emerging threats before they impact your business
- Updates deliver the latest protection without affecting your performance or speed
- Virus scans run quietly and quickly in the background so your computers are unaffected

Effective

- Stops viruses, spyware, spam, phishing attacks, and other web threats before they can reach your business machines
- Data loss prevention stops private business information from being shared via USB drives and other attached storage devices
- URL filtering prevents employees from visiting inappropriate websites

Simple

- Specifically designed for businesses with limited IT staff and resources
- Easy to install and use, no IT expertise required
- Traffic light dashboard makes security status understood at a glance, supported by easy to read security reports



- > **Worry-Free™ Business Security Advanced** protects mail servers, file servers, and multiple computers (both PCs and Macs).

The newest Advanced edition features Exchange Server protection and comprehensive antispam with Trend Micro™ Hosted Email Security Inbound Filtering. It also keeps business information private by locking down USB drives and other attached storage devices. Furthermore, it stops data loss through email, no matter if included accidentally or intentionally. Another new feature for the Advanced version is protection for Mac computers (iMacs and MacBooks).

- > **Trend Micro Hosted Email Security** stops spam and email threats with automatic online updates.

Prevents email-borne threats like phishing attacks, infected files, and links to bad websites. Rated #1 in spam-blocking, it includes a money-back service level commitment to 100% uptime and zero email-based viruses.

- > **Worry-Free™ Business Security Standard** and **Worry-Free™ Business Security Services** protect file servers and multiple computers.

The Standard edition management console is installed on a local server while the Services edition management console software is hosted by Trend Micro. Both provide central visibility and management. The Services edition is more suitable for those businesses with remote or travelling workers.

- > **Worry-Free™ Remote Manager** - [FOR CHANNEL PARTNERS](#)

Want to focus on growing your business with security as a service? IT services partners can remotely manage Worry-Free Business Security solutions from a central management console that provides security status and alerts on all their customers' computers—whenever or wherever they connect.

- > **Support** - Chose from [Standard Support](#) (5 am to 5 pm Monday – Friday Pacific Time) or upgrade to [24 x 7 Support](#).

Worry-Free Business Security Solutions Comparison

Find the solution that works best for you and your business:



WORRY-FREE BUSINESS SECURITY
ADVANCED STANDARD SERVICES¹

Unique Worry-Free Security Features

	ADVANCED	STANDARD	SERVICES ¹
Web threat protection stops viruses and threats from the web before they reach your business	Yes	Yes	Yes
Smart Scan - faster scanning, quicker updates with minimal PC impact	Yes	Yes	Yes
Smart Feedback sends security-related events from protected endpoints, resulting in faster identification and response to threats	Yes	Yes	Yes

Platforms

	ADVANCED	STANDARD	SERVICES ¹
PCs, laptops, Windows® servers	Yes	Yes	Yes
Virtualization (VMware® and Microsoft)	Yes	Yes	Yes
NEW! Mac clients (iMac® and MacBook®) and servers	Yes		

Antivirus and Web Security

	ADVANCED	STANDARD	SERVICES ¹
Defends against viruses, spyware, bots, and rootkits	Yes	Yes	Yes
Advanced URL filtering blocks access to inappropriate websites	Yes	Yes	Yes ²

Centralized Management

	ADVANCED	STANDARD	SERVICES ¹
Intuitive web console	Yes	Yes	Yes
Management server location	On Premise	On Premise	Hosted ³

Data Protection

	ADVANCED	STANDARD	SERVICES ¹
NEW! Device control, controls access to USB drives and other attached devices to prevent data loss and block threats	Yes	Yes	
NEW! Data loss prevention via business email messages, accidentally or deliberately sent	Yes		

Messaging Security & Antispam

	ADVANCED	STANDARD	SERVICES ¹
Scans and blocks spam from entering POP3 mail accounts	Yes	Yes	Yes
Includes Hosted Email Security-Inbound Filtering that stops spam and email-based viruses before they reach mail servers	Yes		
Threat protection and multi-layer antispam for Microsoft® Exchange Servers	Yes		

*Available in WFBS Advanced.

¹ For more information about WFBS Services, please refer to WFBS Services datasheet.

² WFBS Services URL filtering capabilities differ from Advanced and Standard.

³ For more information refer to the WFBS Services datasheet.

³ No server software or hardware required.

Our Customers Say,
"I'm Worry-Free Because..."

"Trend Micro Worry-Free Business Security is truly simple. Anyone, no matter their experience, can use it to make sure that their business systems are clean and infection free."

Melinda Dale
Marketing Manager
Hillsborough Education Foundation

"For us, Trend Micro Worry-Free Business Security is easy to manage and we worry less about threats..."

Rahul Chawla
Operations Manager
TECHNOWAND

"We surveyed our engineers, 'what has worked for you, what have you liked in the past?' Trend Micro was the clear winner."

Luca Jacobellis
Vice President of Professional Services, Cal Net Technology Group